



One Family Strategy 2007–2009



BUILDING A GREAT FUTURE FOR ONE-PARENT FAMILIES IN IRELAND

One Family Vision

One Family believes in an Ireland where every family is cherished equally, and enjoys the social, financial and legal equality to create their own positive future.

One Family Mission

One Family is working to ensure a positive and equal future for all members of all one-parent families in Ireland – changing attitudes, services, policies and lives. Together with one-parent families and those working with them, we are committed to achieving equality and respect for all families.

In addition to striving for fundamental structural change, we support individual one-parent families as they parent through times of family, work and life change, and those experiencing a crisis pregnancy. We know that every family is unique, and so we work in a family centred way to bring about better lives for parents and children.

One Family Values

In One Family we work from a place of **respect** and **acceptance** of the parents, children and organisations that we come in contact with.

We are **non-judgemental** and **compassionate** connecting with others in a relationship of equals.

We believe that we can **hold the hope** for the families we work with, especially when they are unable to.

We achieve this through **innovation, excellence, determination** and our **client-centred approach**.

One Family is an organisation of great **courage** as it has been from its foundation and we continue to work with **integrity** to ensure **equality** for all one-parent families in Ireland.

One Family Strategy 2007 – 2009:

Building a Great Future for One-Parent Families in Ireland

We will know that we have achieved our Vision because by 2016:

- The Constitution will recognise and afford respect to all family forms including one-parent families;
- Poverty rates for one-parent families will be significantly lowered and will be comparable to that of the general population; and
- One-parent families will be widely recognised, understood and celebrated as positive family forms.

The major Strategic areas that we will focus on from 2007 to 2009 to achieve our Vision are:

- **Client Services Strategy:** We will empower all members of all types of one-parent families to create their own positive future through our innovative family support services.
- **Legal & Policy Strategy:** We will achieve equality for one-parent families through leading constitutional, legal and policy changes in Ireland.
- **Attitudinal Change Strategy:** We will ensure that one-parent families are cherished equally by inspiring others with the realities of family diversity.

One Family Strategy 2007 – 2009:

Building a Great Future for One-Parent Families in Ireland

We will also work in the following areas to ensure the success of our Strategy and Vision:

- **Funding Strategy:** We will secure funding from a broad range of social investors and supporters in order to meet the current needs and future ambitions of the organisation.
- **Systems Strategy:** We will motivate and enable the One Family Team to deliver on the vision through excellent and quality assured systems
- **Research Strategy:** We will ensure maximum effectiveness in all service and policy activities through the integrated and consistent use of research tools
- **Brand Strategy:** We will ensure that the One Family brand successfully communicates our vision
- **Field-Building Strategy:** We will optimise the success of our vision for one-parent families nationally through partnering with other organisations
- **Asset-Management Strategy:** We will effectively maximise the use of all assets of the organisation to achieve our vision

One Family Services:

Building Strong and Effective Families

One Family Parenting

building strong families

- Childcare service
- Parent mentoring
- Positive Parenting courses
- Family Communications courses
- Family Wellness courses

One Family Futures

employment creating a positive future through training, education & employment

- New Starts Programme
- New Futures Programme (FETAC accredited)
- Computer courses (FETAC accredited)
- Marks & Start courses and placements
- Adult Guidance and Career counselling

One Family Services:

Building Strong and Effective Families

One Family Supports

sharing through difficult times

- Key working and needs assessment
- Counselling for adults and adolescents
- Crisis pregnancy counselling (non-directive)
- Post-termination counselling
- Social & Support groups

Askonefamily*

providing information to one-parent families

- Adult Information Sessions
- National Lo-Call Helpline 1890 66 22 12
- Email query and support service
- Publications
- www.onefamily.ie

One Family can*

membership that makes a real difference

One Family Policy

working for fundamental change

One Family Research

providing the evidence

One Family Training & Consultancy

sharing the knowledge

One Family Services

building strong and effective families

One Family

Cherish House

2 Lower Pembroke St.

Dublin 2

T: 01 662 9212

E: info@onefamily.ie

W: www.onefamily.ie

Lo Call Helpline: 1890 66 22 12



BUILDING A GREAT FUTURE FOR ONE-PARENT FAMILIES IN IRELAND